



Central Dental Holdings Announces Investment in May Dental Arts

Jackson, Wyoming – February 22, 2016

Central Dental Holdings LLC (“CDH”) is pleased to announce an investment in May Dental Arts located in Fenton, MO.

May Dental Arts (CDL) is built on a foundation of delivering quality dental restorations. Founder, Chris May, CDT, is well known in the industry for his high clinical standards and unsurpassed attention to clients. He is committed to providing the best education, treatment planning, technical assistance, quality, and service.

With this investment, CDH has set its platform from which it will begin partnering with prominent dental laboratories across North America and expand its best-in-class practices. “Central Dental is actively looking to join forces with dental laboratories like May Dental Arts that are dedicated to offering dentists quality, esthetics, and precision,” commented Donald Park, CEO of Central Dental Holdings. “This partnership will enable May Dental Arts to focus on their core strengths and broaden their product portfolio with new products and technologies.”

Chris May believes “I found partners that I trust that will maintain my key values while providing a platform for everyone at MDA to reach out to more clinicians. I remain deeply committed to the lab as well as to my team. Partnering with CDH will give us access to materials, technologies, and resources that will make it easier for us to meet the needs of our clients and their patients. We are also very excited about the opportunity to be a part of a growing organization that shares our commitment to customer service, technology, and quality.”

Ben Mackay, Managing Partner at Long Trail Holdings, “May Dental Arts was an ideal opportunity for Long Trail Holdings given the Company’s focus on superior processes, reputation for quality and timeliness, consistent repeat customer orders and reputation within the industry as a reliable partner. We are excited to explore future add-on acquisitions with the May Dental Arts team.”

Northcreek Mezzanine provided financing for the transaction.

About Central Dental Holdings

Central Dental Holdings, LLC (CDH) is an investment initiative focusing in the dental lab industry. Additional labs will be added throughout North America specializing in all facets of restorative, implant and cosmetic dentistry. Our team has decades of experience in the dental industry and dental labs. We have a unique vision in



partnering and managing dental labs that will enable above industry growth rates and uncompromising quality and service. Please contact us at opportunity@centraldentalholdings.com if you are interested in becoming part of the CDH family.

About May Dental Arts

Founded in 2007, May Dental Arts, a Certified Dental Laboratory, is a full service laboratory specializing in restorations that are hand crafted with the finest materials available. We take pride in every restoration we craft. We provide a level of service and quality demanding practices deserve. We are proud to be an extension of your team and to be a resource for your practice.

www.maydentalarts.com

About Long Trail Holdings

Long Trail Holdings invests in founder-owned or closely-held businesses through a majority recap structure. This provides liquidity for founders, owners and/or management teams diversifying their financial position and allowing them to participate financially going forward through a retained equity position. Over the course of our involvement, we provide strategic, financial and operating resources to continue the growth and development of the company and maximize value upon exit. We take a partnership approach focusing on a few key initiatives to develop an efficient, scalable platform that is managed by a well-developed, professional team.

www.longtrailholdings.com

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